



Insulated Render and Cladding Association

## Membership Benefits

### The Insulated Render and Cladding Association

The INCA Member badge of quality helps your business stand out from the crowd. It confirms your commitment to quality and best practice in all areas of business and provides confidence and assurance to prospective clients and customers.



INCA are a Trade Association Member of Build UK

## Welcome to INCA

The Insulated Render and Cladding Association was formed in 1981 to represent the External Wall Insulation (EWI) industry throughout the UK and to promote technical excellence, high quality, and best practice throughout the industry.

### INCA's Vision

Delivery of growth in sustainable fabric performance solutions as the primary focus in combating fuel poverty and protecting the environment.

### INCA's Mission

Representing members of the External Wall Insulation industry through technical excellence, effective collaboration, strong marketing and communication, and member benefits.

### Why Choose INCA?

To join INCA, companies must satisfy the INCA criteria for membership including financial stability, health and safety, insurances, management systems, successful track record, and training. This gives clients using an INCA member the confidence that they are working with a reputable Specialist Contractor that meets recognised standards of competence. INCA continues to go from strength to strength and clients including Local Authorities, architects and main contractors are increasingly specifying INCA members for their EWI projects.



The Insulated Render and Cladding Association (INCA) is the recognised trade association for the External Wall Insulation (EWI) industry in the UK, representing the major system designers, a nationwide network of specialist installers and the key component suppliers.

With this combination of representation, INCA is unrivalled when it comes to providing EWI experience. INCA members apply the latest skills, innovations and techniques to deliver high quality new build and refurbishment projects in both the domestic and non-residential sectors.

Membership of INCA provides a wide range of benefits and support services to ensure that companies are uniquely placed to deliver the highest quality standards for their clients.

“Being a member of INCA gives us access to a wide range of support which saves us time and money. From running a credit check on a client to being able to offer a warranty on our works, INCA ensures that we are ahead of the competition.”

## Categories of Membership

### SYSTEM DESIGNER

Manufacturers that design and supply EWI systems

### CONTRACTOR

Specialist Contractors engaged in the application or installation of EWI systems

### ASSOCIATE

Other organisations involved in the EWI industry including component and energy suppliers, architects and consultants, and training providers.

# Benefits of Membership

## 1 INCREASED BUSINESS OPPORTUNITIES

- Use of the INCA brand and logo on digital media and communications
- Company details displayed on the INCA website providing exposure to prospective clients
- Opportunity to publish case studies
- Promotion of press releases

## 2 INDUSTRY REPRESENTATION

- Collective industry voice representing the EWI industry to Government, leading client organisations and other key stakeholders
- Targeted lobbying through active partnerships with BuildUK, EEIG, BEEF, CLC, SWIGA, Trustmark and other cross industry organisations
- Opportunity to join the INCA Board of Management
- Help shape the industry through participation in dedicated trailblazing committees: Technical, Marketing, Training, Contractors, Scottish
- Trade Association member of Build UK - representing the contracting supply chain in construction

## 3 NETWORKING

- Regular events to encourage collaborative working across the sector and to discuss industry issues and promote best practice
- Entry into the prestigious INCA Awards recognising EWI innovation and excellence
- Regular member meetings and forums to discuss the industry issues that matter

## 4 TECHNICAL ADVICE & SUPPORT

- INCA Technical documentation
- Bespoke technical advice and support
- Meetings and seminars to discuss best practice

## 5 HELPLINES & SERVICES

- Guarantees available through SWIGA - the only dedicated EWI guarantee provider
- Free initial technical & compliance consultation
- Up to 20% discount on CHAS accreditation packages
- Up to 20% discount on BS Standards via BSI
- Free, unlimited credit reports
- Contractual and legal advice
- Employment HR H&S adviceline
- 30% discount on construction, H&S and environmental manuals

## 6 MEDIA & COMMUNICATIONS

- Industry weekly news bulletin
- Social media updates / shares - LinkedIn
- Social media updates / shares - Twitter
- Entry into INCA Awards & associated advertising and promotional campaigns
- Case studies promotional campaigns
- Industry, best practice and quality promotional campaigns

## Find out more

### To find out more or request an application form:

The Insulated Render & Cladding Association

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