



Weberend LAC Rapid

Saint Gobain Weber

INCA Awards 2019 Finalist

Category: Innovation Award



Continuing to be recognised by the construction industry as a manufacturer of innovative high performance products, systems and technologies, Saint-Gobain Weber in 2018 launched its new rapid drying basecoat render, weberend LAC rapid.

Along with meshcloth reinforcement, weberend LAC rapid plays an essential role in a number of Weber External Wall Insulation systems, including high performance webertherm XM.

Similar in specification and coverage to weberend LAC, a product used extensively by key contractors and render applicators, one of the key characteristics of weberend LAC rapid is its quick drying technology which typically reduces drying time from 72 to 24 hours. The substantially reduced drying time of the new and improved formulation also makes it ideal for off-site construction.

"This means projects can be finished much sooner," explained Tracey Dempster, Weber's Marketing Director. "weberend LAC rapid reduces the time spent on site by busy and experienced applicators, which means they'll see significant savings in expensive construction kit such as scaffolding and heavy equipment, as well as labour costs."

Presenting another benefit, the use of the innovative new weberend LAC rapid formulation actually eliminates the need to apply a primer, which itself contributes to a further 24 hour saving in the overall application and drying process. Because it's white, rather than the grey of weberend LAC, the colour neutral base doesn't require a primer ahead of having a decorative finish added.

Specially formulated for fast track projects and off-site manufacture, Tracey added: "It's also ideal for winter working because of its quick setting capability, the new formulation helps reduce the impact of long periods of low temperatures and wet conditions."

