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**PRESS RELEASE**  
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**INCA Conference Celebrates Award-Winning External Wall Insulation Projects**

The INCA 2011 Awards recognising innovation and excellence in external wall insulation (EWI) were presented at the 2011 INCA Conference & Exhibition on Wednesday 12 October at The Bridgewater Hall in Manchester. The Weber/Astley Facades project, Cruddas Park in Newcastle-upon-Tyne, was crowned Project of the Year for its dramatic transformation of five 1960s high-rise tower blocks offering improved thermal performance and reduced heating costs for residents. There were also awards for INCA members Alumasc Exterior Building Products; Sto/ Regency Plastering; and Structerm/ Westdale Services.

The conference hosted by leading Coronation Street actress Katherine Kelly welcomed more than 240 delegates from Local Authorities, Housing Associations, architects, consultants and contractors who found out how EWI can improve the energy performance of UK homes and businesses. Keynote speaker Paul Morrell OBE, the Government's Chief Construction Adviser, outlined the Government's Low Carbon Construction Action Plan and the opportunities it will present for the industry. Michelle Frew from the Department of Energy and Climate Change (DECC) gave an exclusive insight into the Green Deal in advance of the consultation on the draft regulations later this month and Nigel Dewbery, Head of Obligation Delivery at E.ON, explained how the new Energy Company Obligation (ECO) will support the installation of EWI in hard to treat homes.

The event also included an exhibition of the latest EWI technology by INCA members and the launch of the new INCA website at [www.inca-ltd.org.uk](http://www.inca-ltd.org.uk) showcasing EWI as the ideal choice for new build and refurbishment projects in the non-residential and domestic sectors.

INCA Chairman David Harrison said of the event supported by E.ON, HA Magazine and QA National Warranties:

*"The huge success of the 2011 INCA Conference & Exhibition shows how INCA and its members continue to lead the way in the external wall insulation market. EWI has a bright future and the coming 12 months promise to be particularly exciting with the launch of the Green Deal scheduled for October 2012. This event demonstrated the crucial role that INCA members have to play in improving energy efficiency to meet the UK's carbon reduction targets."*

~ Ends ~

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## **Notes to Editors**

1. The Insulated Render and Cladding Association (INCA) is the recognised trade association for the EWI industry representing system designers, specialist installers and key component suppliers – [www.inca-ltd.org.uk](http://www.inca-ltd.org.uk).
2. E.ON is one of the UK's leading integrated power and gas companies – generating and distributing electricity, and retailing power and gas – and part of the E.ON group, the world's largest investor-owned power and gas company.
3. Housing Association Magazine, published 10 times a year, is targeted at the social housing sector with a circulation of 12,000 named specifiers from the ongoing programme of Large Scale Voluntary Transfers (LSVTs), housebuilders and partnering contractors who have become joint decision makers within the housing association sector.
4. QA National Warranties (QANW) is the UK's leading provider of insurance-backed guarantees and latent defects insurance.
5. The winners of the INCA 2011 Awards were:

<b>Domestic Refurbishment – High Rise</b> Cruddas Park, Newcastle-upon-Tyne – Weber/ Astley Facades Ltd	<b>Domestic Refurbishment – Low Rise</b> BISF Houses, Lancashire – Structherm Ltd/ Westdale Services Ltd
<b>Domestic New Build</b> RAF Hendon (Phase Four), London – Sto Ltd/ Regency Plastering Ltd	<b>Non Residential</b> Trafford College, Cheshire – Alumasc Exterior Building Products Ltd
<b>Project of the Year</b> Cruddas Park, Newcastle-upon-Tyne – Weber/ Astley Facades Ltd	

6. The 2011 INCA brochure can be downloaded from Latest Updates at [www.inca-ltd.org.uk](http://www.inca-ltd.org.uk).
7. The presentations from the INCA Conference & Exhibition are available to view at [www.inca-ltd.org.uk/information](http://www.inca-ltd.org.uk/information).
8. The new INCA website can be viewed at [www.inca-ltd.org.uk](http://www.inca-ltd.org.uk).